

Get dialed in...



dialed in... gummies

2022



OVERALL WINNER

BEST REC EDIBLES

1ST PLACE
PEOPLE'S CHOICE
CONNOISSEUR'S CHOICE

2ND PLACE

BEST MED EDIBLES

1ST PLACE
PEOPLE'S CHOICE
BEST GUMMY

2ND PLACE
CONNOISSEUR'S CHOICE

2021



ADULT USE EDIBLE

1ST PLACE +
PEOPLE'S CHOICE

2ND PLACE +
CONNOISSEUR'S CHOICE

2020

CANNABIS
BUSINESS AWARDS

BEST EDIBLE



OPPORTUNITY 1

*We saw a lack
of quality gummies
with a solventless
concentrate infusion.*

To keep costs low, our industry often uses distillate (which we *lovingly* refer to as “hotdog water”) and avoids solventless, full-spectrum concentrates.

Using distillate also results in a subpar effect with little medicinal properties.

OPPORTUNITY 2

We saw a lack of transparency in where the product comes from or what processes the material has gone through.

At times, we've noticed a lack of information regarding treatment of source materials.

Cannabis is often completely transformed from its plant form before it's consumed, which can obfuscate the quality of the original material.

SOLUTION 1

A supply chain that is transparent, sourcing product from the best and most reputable grows in CO.

Collaboration is a cornerstone of Dialed In... We work closely with the best brands across CO to make the state's best THC gummy edible.

SOLUTION 2

Replace distillates and live resins with high-quality, solventless, full-spectrum rosin, processed in-house.

**Know what you eat.
Eat what you smoke.**

Using rosin that we press ourselves allows to control the quality of our product from start to finish.

SOLUTION 3

Use only high-quality ingredients for the best flavor, mouth feel, taste, and experience.

Ingredients matter... but so does look, feel, and taste.

An extensive development process resulted in a gummy that is soft, smooth, and sweet; a truly good candy.

SOLUTION 4

Use cultivar-specific, lower-dosage edibles that help differentiate the type of high you'll experience.

Our customers have access to as much information about the strains they're consuming as we receive from our labs.

And with close to 700 rec batches made, we've likely made your favorite strain into gummies.

Rosin infusion
We use full-spectrum rosin, with all of its cannabinoids and terpenes.



10 x 10mg for Rec
10 x 50mg for Med

Sous vide process
For edibles that are 2 – 3 times more potent than distillate.



32 flavors
Always 2 flavors per tin.

QR Code
Scan to see...
▪ strain information
▪ hashmaker's notes
▪ terpene report
▪ cannabinoid report
▪ where to buy map

*Using data from Q4 2021, annualized,
we are **21st** in CO by total sales.*

*We moved up **62** ranks in
the top 200 brands in the state in 2021.*

SALES

Word of mouth has been a driving force of our success in sales.

We're a community-driven company, with particular focus on collaboration and close connections to influencers in the CO cannabis industry.

Between our taste, packaging, branding, and website, customers enjoy showing off our product to others.

GROWTH

Social media has been vital to our growth and popularity.

We credit Instagram for helping us become a household name in CO.

We use our IG account to educate others about our product as well as other cannabis-related information ("What is myrcene?" is a recent post.), making them want to experience it for themselves.

IN STORES

*In CO, we are #3 for edible sales;
available in almost 350 stores.*

We have a strong presence in Denver, as well as resort towns, Boulder, and Fort Collins.

We're also gaining a healthy footprint in the Colorado Springs medical market.

We are CO's first mover of strain-specific, solventless edibles.

Being first to the market comes with its own array of advantages, but we don't rely solely on this...

**We use only rosin.
No distillates or resins.**

We believe we use the best possible ingredients and techniques for this product.

Our gummy formula wins over customers.

Hashiness is low to mild; and we don't cover our gummies in sugar for a better flavor and mouthfeel.

...“They were all playing catch-up to Dialed In, and still probably haven't gotten there yet (quite a feat for a company that's just two years old).”

—Westword



Best of Denver 2022
Best Weed Gummy



Best of Denver 2022
Reader's Choice
Best Rosin Edible

“Known for their “collabs” with top CO cultivators, Dialed In... Gummies was ranked top five by dollar sales among CO gummy brands for 2021. Dialed In has positioned themselves as a premium edible producer with exclusive batches crafted with solventless inputs.”

—BDSA “FIVE CANNABIS BRANDS TO WATCH IN 2022”